

The Canada 150 Committee of the Town of Lincoln met on October 20, 2016, at 2:00 p.m. in the Fleming Centre, Meeting Room B.

Members Present:	M. Andrewes B. Labrie C. McNiven W. MacMillan L. Timmers	Community Member Community Member Community Member Councillor Councillor (Acting Vice Chair)
Regrets:	S. Beben S. Easton R. Hoadley A. Hoosein JD Pachereva N. Siciliana	Events & Programming Facilitator Mayor Youth Liaison Director, SRC Councillor Community Member (Chair)
Staff Present:	H. Booth A. Chambers L. Laird	Museum & Culture Administrator (Secretary) Executive Assistant Recreation Coordinator
Guest:	D. Rintjema	Councilor

The meeting was called to order at 2:00 p.m.

ADOPTION OF PREVIOUS COMMITTEE MINUTES

MOTION:

Moved by L. Laird, Seconded by B. Labrie

THAT the minutes of the October 20th, 2016 meeting of the Canada 150 Committee be adopted as presented.

CARRIED

BUSINESS ARISING FROM MINUTES

L. Laird noted that as a result of the October 18th 2016 article in the Lincoln Grimsby News, that interest in the open houses and also reservations for tulips has increased.

A. Chambers noted that eleven tulip planting locations have been confirmed, as follows:

Town Hall
Jordan Fire Hall
Beamsville Fire Hall
St. Volodymyr Park
Fleming Centre
Old Clinton Town Hall/temporary museum location
Jordan Lions Park
Beamsville Lions Park
Campden (Region Lot)
Charles Daly Park
Vineland Library

Some locations will have multiple plantings. Plantings will also occur under new municipal facilities signage, parks, cemeteries, road medians, cenotaphs. 87,000 bulbs have been assigned so far. The remainder will be given away on the morning of November 12th Celebration Garden planting. Churches are also eligible to receive bulbs, but have no central contact point to advise them.

VICE CHAIR NOMINATION

Due to a family emergency, N. Siciliana will be away for an unknown time. L. Timmers will step in as Acting Vice Chair. It was agreed that the Vice Chair should be a community member, and it was also agreed to table the discussion until the Chair returns. It was agreed to begin posting agendas and minutes publically. H. Booth will arrange for this.

ACTIVITIES UPDATE

Logo:

L. Laird noted that full preapproved use of the logo has been confirmed. A toolkit file will be provided from the Canada 150 Team. L. Laird circulated a draft poster for the New Year's Levee, which emphasizes the family skate.

Identifying t-shirts and pins for Committee members was discussed.

L. Laird mentioned that Canada Day will have extra time for fireworks (12 – 15 minutes in total). A rain-date was discussed, possibly using the festival as an option.

Tulip Week:

Schools:

B. Labrie outlined the schedule for the presentations to schools. Schools will manage their own media coverage as confidentiality is an issue. Schools will be asked to share any images with the Committee. W. MacMillan showed a sample of the trowel to be used in the presentations. The trowels were supplied by Vineland Home Hardware, at a cost of \$8 (retail \$16). He also circulated the presentation script. He will email it to the Committee and will make it available to the schools should they wish to use it in their newsletters.

H. Booth left at 3pm. L. Laird took minutes.

There may be sufficient tulips to provide two bags for each school.

Open Houses:

There is a conflict with another open house to be held at 4pm and 7pm at the Lincoln Centre (Prudhommes Plan) on Wednesday Oct. 26th. In addition, the CCWN Food Drive is planned for the same weekend as the Festival. M. Kirkopolous will be discussing with CCWN. The Event Calendar will not be presented at the Open Houses, as there are too few confirmed dates.

NEW BUSINESS

Email and Website:

A dedicated email has been set up: canada150@lincoln.ca. A page in the website will be created to include a button on the front page, and information on the page to include a list of committee members, events and links to posters, events calendar.

A communications plan needs to be developed. To be discussed after the Open Houses to find a further focus and to share the focus of the committee.

D. Rintjema left at 3.30 pm.

Niagara Investment in Culture Grant:

The grant has been submitted for the Festival for \$25,000. Decision to be announced in April 2017.

ADJOURNMENT

There being no further business to discuss, the meeting was adjourned at 3:45pm.

Next meeting to be held on Thursday, October 27th, 2pm at the Jordan Historical Museum Library.