

The Canada 150 Committee of the Town of Lincoln met on November 10, 2016, at 2:00 p.m. in the Library, Jordan Historical Museum.

Members Present:	M. Andrewes	Community Member
	B. Labrie	Community Member
	W. MacMillan	Councillor
	L. Timmers	Councillor
	N. Siciliana	Community Member (Chair)

Regrets:	S. Beben	Events & Programming Facilitator
	S. Easton	Mayor
	R. Hoadley	Youth Liaison
	A. Hoosein	Director, SRC
	C. McNiven	Community Member
	JD Pachereva	Councillor

Staff Present:	C. Beatty	Senior Communications Advisor
	H. Booth	Museum & Culture Administrator (Secretary)
	A. Chambers	Executive Assistant
	L. Laird	Recreation Coordinator

CALL TO ORDER

The meeting was called to order at 2:00 p.m. N. Siciliana welcomed C. Beatty in her new role with the Town.

DECLARATIONS OF INTEREST

None.

CONFIRMATION OF AGENDA

Confirmed.

ADOPTION OF PREVIOUS COMMITTEE MINUTES

MOTION:

Moved by W. MacMillan, Seconded by A. Chambers.

THAT the minutes of the November 3rd, 2016 meeting of the Canada 150 Committee be adopted as presented.

CARRIED

BUSINESS ARISING FROM MINUTES

L. Laird circulated photographs from the school tulip bulb presentations. They will be posted on the Facebook pages. W. MacMillan was thanked for wearing red during the presentations. L. Laird was thanked for photographing the events. The presentations were very well received and the schools will be circulating information through their social media and other outlets regarding the final giveaways on Saturday Nov. 12th. Logistics for Nov. 12th were discussed. There are currently eight volunteers plus Committee members who will be on hand. It was agreed to be liberal in screening for those who come for the tulip bulbs. There are 1400 bags to be given away. Sponsorships were discussed, and A. Chambers noted that some are already coming in. They are \$4000 per location. It is expected that the sponsorships will cover the cost of the bulbs.

ACTIVITIES UPDATE

L. Laird has circulated the logo package. M. Andrewes suggested developing a Canada 150 letterhead. L. Laird will create one.

L. Laird has met with Leanne Good, Children's Programmer with the Lincoln Public Library. The Library will have a children's corner for the Levee and will also participate in Canada Day as well as possibly for the Mosaic workshop.

Merchandise:

L. Laird circulated a catalogue with suggested items. Committee members will review and consider suggestions specific of each event. Items specifically for Committee members, Council and volunteers were discussed. It will be discussed at the next meeting in order to be ready for purchasing once the budget has been set. The Region may act as central buyer in order to reduce costs. It was agreed that balloons will not be used as giveaways due to safety and environmental concerns. C. Beatty stated that she has Frisbees that can be given away.

Festival Project:

M. Andrewes noted the next team meeting will be Nov. 30th and a full report will be given at the subsequent Committee meeting. Barb Hall is still unwell. The Library has agreed to participate. J. Nicholson is the representative. W. MacMillan and L. Timmers will discuss the participation of the Municipal Heritage Committee at their meeting tonight. Potential locations for them were discussed.

Activities Review:

A. Chambers circulated the Events calendar. It was reviewed and discussed. Various updates were made. A. Chambers will edit and bring to the next Committee meeting for further review. A photograph contest was suggested, asking for images of the tulip gardens and creative interpretations of Canada 150 spirit and pride in Lincoln. A Mayor's Christmas Card contest was also suggested.

It was agreed that a communications plan is needed. C. Beatty will develop a template. Activities will be reviewed at the next meeting.

NEW BUSINESS

A. Chambers noted that the application to the Niagara Investment in Culture grant has been reviewed and it has been resubmitted to ask for musicians, artists and stage crews for an ask of \$26,000.

A. Chambers noted that the display cases outside the Council Chambers at Town Hall will be refreshed with a new exhibit cycle featuring a Canada 150 for the year, plus the following:

January – March: Hockey

April – June: Women's History

July – September: Confederation to Present

September to December: WWI & II.

NEXT MEETING

L. Laird will act as Secretary for the next two meetings in H. Booth's absence.

ADJOURNMENT

There being no further business to discuss, the meeting was adjourned at 3:45pm.

Next meeting to be held on Thursday, November 17th, 2pm at the Jordan Historical Museum Library.